

Taking Your Golf Game to the Next Level

Program Deliverables: Provide golfers with strategies and experiences that will help them dramatically improve their on-course performance. Communicate the value proposition of the host advisor(s) via analogies from the world of professional golf.

Program Description

In an enthusiastic, hands-on, and entertaining manner, Dr. Jensen will provide you with the knowledge and strategies needed for you to play to your potential on the golf course. Sharing his firsthand experiences with many of golf's major champions, Dr. Jensen will demonstrate how you can break through your scoring barriers and begin training and thinking like the pros. Bring your golf shoes and clubs as you will have the opportunity to practice the same drills and strategies used by the world's best touring pros. The program addresses:

- The four steps to mastering golf
- Why golfers choke – and what you can do about it
- Playing more consistently –every golfer's dream
- Practicing with a purpose
- Taking your game from the range to the golf course

Dr. Rick Jensen



Dr. Rick Jensen is a world-renowned performance coach, sport psychologist, and author. In golf, his clients include more than 50 touring pros on the PGA, LPGA and Champions Tours who have combined to win over 200 tour victories and 33 major championships. Dr. Jensen has also trained tennis champions including winners of all four Grand Slam championships.

In the world of financial services, Dr. Jensen has consulted with top firms including Merrill Lynch, Morgan Stanley, UBS, LPL, and Wells Fargo. He has coached hundreds of financial advising teams and trained management at all levels.

Dr. Jensen is the author of *Drive to the Top: 5 Timeless Business Lessons Learned from Golf's Greatest Champions* and *Easier Said Than Done: The Undeniable, Tour-Tested Truths You Must Know (and Apply) to Finally Play to Your Potential on the Golf Course*. He has been featured on ABC, ESPN, CNN, and the Golf Channel, and is also a contributing writer for Golf Digest and GOLF Magazine.